

CONTACT

Madison, Wisconsin
DECEMBER 2001
Dave Walther, Editor
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DANE COUNTY DENTAL SOCIETY *NEWS BULLETIN*

UPCOMING DANE COUNTY DENTAL SOCIETY MEETINGS

ALL DAY MEETING, FRIDAY, JANUARY 18, 2002

Place: *Best Western--Inn Towner*, 2424 University Avenue
Time: 8:30 a.m.-4:30 p.m.
Topic: **Medically Complex Dental Patients: Identification, Assessment and Treatment Protocols**
Speaker: Dr. Michael Glick, DMD
Host: Questions? 848-4000

THURSDAY, FEBRUARY 7, 2002

Place: *Radisson Inn-Madison*, 517 Grand Canyon Drive
Time: 6:00 Cocktails, 7:00 Dinner, 8:00 Topic
Topic: **"Making an Endodontic Diagnosis"**
Speaker: Dr. David Landwehr, DDS, MS
Host: Dr. Patrick Tepe 848-4000

ALL DAY MEETING, FRIDAY, MARCH 15, 2002

Place: *Radisson Inn-Madison*, 517 Grand Canyon Drive
Time: 8:30 a.m.-4:30 p.m.
Topic: **"Untangling the Net" Dentistry and the Internet**
Speaker: Dr. Pat Little, DDS
Host: Dr. Joel Hartjes 836-5600

THURSDAY, JUNE 13, 2002

Place: *University Ridge*
Topic: **Golf Outing**
Host: Dr. Jay Hazen 251-8790

WEDNESDAY, JULY 17, 2002

Place: *Hawk's Landing*
Topic: Golf Outing
Host: Dr. Jay Hazen 251-8790

ALL DAY MEETING, FRIDAY, SEPTEMBER 20, 2002

Place: *Crowne Plaza-Madison*, 4402 E. Washington Ave.
Time: 8:30 a.m.-4:30 p.m.
Topic: **Predictable Cosmetic Dentistry**
Speaker: Dr. Jeff Morley, DDS
Host: Dr. Patrick Tepe 848-4000

ALL DAY MEETING, FRIDAY, NOVEMBER 8, 2002

Place: *Sheraton-Madison*, 706 John Nolen Drive
Time: 8:30 a.m.-4:30 p.m.
Topic: **Dental Potpourri: Creative Ideas and Expanded Duties for Today's Dental Assistant**
Speaker: Dr. Debra Stewart, DDS
Host: Dr. Eric teDuits 288-1543

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MINUTES OF DANE COUNTY DENTAL SOCIETY BOARD OF TRUSTEES MEETING
Tuesday, September 11, 2001 -- Biaggi's Restaurant

Present: Drs. J. Hartjes, K. Killian, E. teDuits, B. Veerman, D. Sherraden, P. Lorge, B. Jaeger, F. Jaeger, G. Lofgren

- I. Secretary's Report -- Written by J. Hartjes
Approved -- K. Killian, Seconded -- B. Veerman
- II. Treasurer's Report -- Presented by P. Lorge
Approved -- J. Hartjes, Seconded -- B. Veerman

Assets

Checking	\$11,882.49
MoneyMarket	\$ 3,708.20
Smith Barney	<u>\$71,679.05</u>
	\$87,287.74

- III. President's Report -- Presented by K. Killian
 - A) Old Business
 - 2001 House of Delegates will be Nov. 9. Delegates are set.
 - B) New Business
 - Toothbrush donations given to a Women's Jewish Group and a medical group going to Europe.
 - Harambee requests more substantial donation and board members -- we decided to keep donation at the same level as last year unless there is a special request.
 - WDA president will visit during one of the first meetings in 2002.
- IV. Trustee's Report -- Presented by F. Jaeger
 - The WDA annual session made money in 2001.
 - Passed in legislature -- Marquette faculty can have externship license and the number of capitated students will raise to 40.
- V. Programs Committee -- Presented by P. Tepe
 - We are looking at different venues for all day meetings due to quality of food.
 - 2002 topics discussed, they include meetings on medically compromised patients, dentistry and the internet, and esthetic excellence.
- VI. Adjournment -- Moved -- K. Killian, Seconded -- J. Hartjes

Respectfully Submitted, Joel Hartjes, DDS, Secretary, DCDS

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MINUTES OF DANE COUNTY DENTAL SOCIETY BOARD OF TRUSTEES MEETING
Tuesday, October 9, 2001 -- Biaggi's Restaurant

Present: Drs. D. Walther, J. Hartjes, K. Killian, E. teDuits, B. Veerman, D. Sherraden, P. Lorge, G. Lofgren, G. Samuels, G. Streiff, B. O'Brien and Sharon Larson

- I. Secretary's Report -- Written by J. Hartjes
Approved -- E. teDuits, Seconded -- K. Killian
- II. Treasurer's Report -- Presented by P. Lorge
Approved -- J. Hartjes, Seconded -- D. Walther

Assets

Checking	\$13,244.89
MoneyMarket	\$ 3,708.20
Smith Barney	<u>\$71,697.05</u>
	\$88,650.14

- III. President's Report -- Presented by K. Killian
 - A) Old Business
 - 1) Attendees for the 2001 House of Delegates were confirmed. The meeting will be November 9 and 10.
 - 2) Drs. Streiff and Samuels discussed differing opinions on a proposed donation to Marquette University School of Dentistry new building fund. The board heard their opinions and a motion was made to donate \$15,000 from the Dane County Dental Society over the next three years. We are going to attempt to run the donation off the existing budget, if possible. The motion was passed and the first check will be given to Marquette.
 - 3) Legislative Day 2002 will be held on Thursday, February 21 -- Mark your calendars.
 - B) New Business
 - 1) Eldercare was discussed by Sharon Larson (Director) and Dr. Bill O'Brien (from Marquette). The program is going to be a model for other programs in the state, started by Marquette. Right now, an AEGD resident and Dr. O'Brien are staffing Eldercare, which is providing care for 400+ elderly in Dane County. They are having

trouble finding dentists to staff the clinic and any one interested can contact Ms. Larson at Eldercare.

- 2) A dues increase motion was made as the request for component dues for 2002 was sent by the WDA. A motion to increase dues \$20 was presented. This increase will help offset the increase in continuing education costs that will be realized in 2002. The motion was passed and will be forwarded to the WDA.

Respectfully Submitted, Joel Hartjes, DDS, Secretary, DCDS

**Income vs. Spending
1/1/01 Through 10/8/01**

Category	Total
Income Categories	
Associate Dues	1,975.00
Dues for Dane County	26,578.00
Interest and Dividends	4.23
Investment Income	32.50
Medical Waste Receipts	250.00
Meeting Fees	21,087.00
Total Income Categories	49,926.73
Expense Categories	
Bank Charges	20.00
Flexible expenses	39,407.07
Total Expense Categories	39,427.07
Grand Total	10,499.66

**Account Balances
As of 10/8/01**

Assets	Total
Bank and Cash Accounts	
M and I Bank Checking	13,244.89
M and I Bank Money Market	3,708.20
Total Bank and Cash Accounts	16,953.09
Total Assets	16,953.09
Net Worth	
	16,953.09
Other Assets	
Smith Barney	\$71,697.05
Total Assets	\$88,650.14

**MINUTES OF DANE COUNTY DENTAL SOCIETY BOARD OF TRUSTEES MEETING
Tuesday, November 6, 2001 -- Biaggi's Restaurant**

Present: Drs. D. Walther, J. Hartjes, K. Killian, E. teDuits, D. Sherraden, P. Lorge, G. Lofgren, C. Gjertson, F. Jaeger, B. Jaeger

- I. Secretary's Report -- Written by J. Hartjes
Approved -- E. teDuits, Seconded -- K. Killian
- II. Treasurer's Report -- Presented by P. Lorge
Approved -- J. Hartjes, Seconded -- D. Walther

Assets
Checking
Money Market
Smith Barney

- III. President's Report -- Presented by K. Killian
 - A) Old Business
 - 1) Attendees for the 2001 House of Delegates were confirmed. The meeting will be November 9 and 10.
 - 2) Donation of \$5000 sent with a letter to Marquette University School of Dentistry.
 - 3) Legislative Day 2002 will be held on Thursday, February 21 -- Mark your calendars.
 - B) New Business
- IV. Trustee's Reported -- Presented by F. Jaeger
 - A) The WDA realized they cannot wage battle with the insurance companies regarding assignment of benefits because of cost and slim chance of winning.
 - B) Disposal of mercury is a potential problem -- some states propose informed consent prior to replacement.
 - C) ADA wants to get about 70% membership nationwide.
 - D) Access to care is not limited to Wisconsin, it is a nationwide problem, likely to get worse before it gets better.

Respectfully Submitted, Joel Hartjes, DDS, Secretary, DCDS

MINUTES OF DANE COUNTY DENTAL SOCIETY BOARD OF TRUSTEES MEETING

Tuesday, December 4, 2001 -- Biaggi's Restaurant

Present: Drs. D. Walther, J. Hartjes, K. Killian, E. teDuits, D. Sherraden, G. Lofgren, C. Gjertson, F. Jaeger, B. Veerman

- I. Secretary's Reported -- Written by J. Hartjes
Approved -- E. teDuits, Seconded -- K. Killian
- II. Treasurer's Report -- none
- III. President's Report -- Presented by K. Killian
 - A) Old Business
 - 1) Legislative Day 2002 will be held on Thursday, February 21 -- Mark your calendars.
 - B) New Business
 - 1) New officers were installed. They are:
President -- Eric teDuits
Vice President -- Joel Hartjes
Secretary -- Patrick Lorge
Treasurer -- David Walther

Moved -- B. Veerman, Seconded -- F. Jaeger, Approved by a unanimous vote

IV. Trustee's Report -- none

Respectfully Submitted, Joel Hartjes, DDS, Secretary, DCDS

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LOCAL INTEREST/NEWS

Dear Fellow Alumni:

In the last issue of *Dental Images*, I wrote this about the Alumni Association:

"... we'll do whatever you, the Alumni, want us to do. If you have a want or an idea, we can help. The students are well taken care of, they know who we are. It's your turn. Are you being taken care of? It might be as easy as asking."

Well, here's one way we can help take care of one of your biggest concerns. On Wednesday afternoon, January 30th, Marquette University's School of Dentistry is sponsoring a Career Fair for students. The first hour of the event is devoted to a round table discussion by returning recent graduates. They will answer questions about what they did after graduation, what they learned and what they wish they had learned. They promise to be honest about what happened to them in the varying jobs they took.

After that, it could be your turn. The next three hours are set aside for any dental employer to meet a potential dental employee. Representatives from the military, the government health services and any individual or group practice (no matter how small or large) will have a chance to shake hands with a large group of students in one location, at one time.

If you plan to hire an associate and/or if you plan to sell your practice in the next 1-5 years, this is your golden opportunity. Contact us at 414-288-3093 and we'll send you an information packet. If you can't be there in person, don't worry, the packet will explain how you can send us a description of your practice, of the opportunity you are providing and how we plan to get that information to the students for you.

If you have ever had to rely on blind PO Box ads or sit through confusing interviews, you know how hard it is to find the right person. More alumni complain about this issue than any other. Here's your chance to do something about it and find the person with the right stuff.

We look forward to hearing from you regarding this program and any other ideas you might have for the Dental Alumni Association.

Sincerely, Nicolas J. Shane, DDS, President, Dental Alumni Association

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GENERAL INTEREST

A crisis looms on the horizon

by Patrick M. Lloyd, DDS, MS

It was touted as the "Greatest Show on Earth." Dentists from all points offered the best of the best in esthetics. The latest clinical developments in the use of porcelain laminates, all-ceramic crowns, and a host of specialized anterior restorative products were showcased. The profession's most glitzy and dynamic speakers were there to wow the crowd. It was a visual display of unprecedented proportions. I was awestruck! Presenter after presenter raised the bar, setting an ever-higher standard.

There I was, squinting and peering from every angle. I knew it was there, the speaker said it was, but no matter how hard I looked, I couldn't pick out the tooth with the all-ceramic crown. All the surface textures matched, the value of chroma were just right, and the interproximal embrasures looked as good as mother nature's. Glistening, coral pink tissues framed the teeth, signaling that everything was optimal--oral hygiene, marginal integrity, and gingival contours. She had to be lying--none of these teeth could be her creation.

Yet there it was, number 8, right out in front, the one I least suspected of have been "crowned." And I asked myself, How did she do it? What special technique did she use? What does she know that I don't know? How can I make my work look that life-like? I murmured to the person next to me, "She must have amazing technical support, to get her patients to look like that." He nodded in agreement, and we both settled back to enjoy the rest of the show.

Later I started thinking, "If what I saw this morning is the level of dentistry we should be striving to emulate, and if the role of dental technicians is essential to offering this standard of treatment, we might be in big trouble in the years ahead."

Why might we be in trouble? Well, because of the combined effect of reduced student experiences in dental technology and a decrease in the number of trained dental technicians. The fact is that our dental students are completing their degrees with fewer hands-on experiences in dental laboratory technology.

We are advocating, and rightly so, more patient contact vis-a-vis increasing clinical experiences and delegating laboratory work to those more qualified. As a consequence, we are becoming, as a profession, more dependent on the skills and knowledge of dental laboratory technologists. Couple that with statistics that show that the numbers of dental technicians leaving the profession are up, the applicant pool to dental technology programs is at an unprecedented low, and half of the 60 American Dental Association-accredited training programs have closed since 1983. Add it all together, and we have a serious potential problem.

But we can turn it around if we all take action.

What we need is a grassroots effort--everyone can help. First, we need to instill within the existing pool of dental laboratory technicians a strong feeling of professionalism. Acknowledge their contribution with both monetary and intellectual incentives. Reward them appropriately for their hard work. (Remember, they "make us look good.") Demonstrate respect for their role in the health care team by sending them well-made impressions, nicely mounted casts, and detailed work authorizations. Give them ample time to complete your casts. And call them or visit their lab-- not just when things don't go well, but when everything is right on. These expressions of respect go a long way toward fostering the ideals of a profession.

Second, encourage your dental technician to present to high school students on career day. Maybe even offer to do a joint presentation, showing the team approach to patient care and highlighting the rewards to professional interaction. Expose the artistically talented youths of your community, who otherwise might never hear of the opportunity, to a career in dental technology.

On a broader plane, recommend to the program planners of your local and state meetings that they include a dental technician as a speaker. Propose an official category of affiliation with local, state, and national dental organizations. Invite dental technicians to submit manuscripts for publication in your newsletters and journals. If you publish or present at meetings, make sure you acknowledge and give credit to the technical support that made it possible to offer your patient such a high standard of care. At dental schools, have dental technicians on the faculty, working side by side with students and residents, sharing knowledge and learning how to work together.

There is a crisis looming on the horizon, but if we each step up and contribute in our own special way, I believe we can turn it around. We can encourage more of our gifted dental technologists to stay in the profession, increase the number of applicants to dental technology programs, and ultimately provide a higher standard of care for our patients.

Reprinted with permission, Journal of Prosthodontics, March 2001, Patrick M. Lloyd, DDS, MS, editor

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Origins & Meanings

The Electric Toothbrush

Although toothbrushes have been in use for thousands of years, dating back to forms such as the chew stick, the electric toothbrush is relatively new technology. A toothbrush was marketed in 1880 that claimed to be "permanently charged with electro-magnetic current." It had been invented by Dr. Scott. The first real electric toothbrush was developed in Switzerland after World War II, and introduced to the United States in 1960 by Squibb under the name Broxodent. It had an up-and-down brush action and was endorsed by the American Dental Association. General Electric followed in 1961 with its rechargeable cordless model, operated by batteries. In 1987, Interplak was introduced as the first rotary action electrical toothbrush for home use. (Source: Pavati's Extraordinary Origins of Everyday Things: 1987; inventors.about.com)

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